



Publicity and Media Guidelines 2018/19

The
Rank Foundation
a pebble in the pond

Hi there!



We have created these guidelines to help our beneficiaries and other interested parties on how to reference the Foundation and the associated programmes/projects in the media.

These guidelines apply to your website, press and media coverage, social media and any other modes of communication you may use to publicise your organisation, and ours.

Key Contacts

If you have exciting news regarding your Rank-funded project, we would love to hear what you are up to. If your project is due to feature in an article, report or newsletter, let us know!

If you have media or publicity activity lined up, would like to be considered for a case study or need advice on how to use our logos correctly, please contact Natalie (ranknet@rankfoundation.com). You can also contact your assigned project Executive if you are featuring The Rank Foundation in your communications.

Where you can find us online: Facebook: @RankFoundation, Twitter: @rankfoundation,
LinkedIn: The Rank Foundation, website: www.rankfoundation.com

All the bits you need to know

I want to...

1. Refer to the programmes/projects

Please refer to the programmes and projects by their full name or the bracketed abbreviation.

- Major Grants
- Pebble Grants ('Pebbles')
- Rank Aspire Programme ('RAP')
- Time to Shine Leaders Programme ('T2S')
- School Leadership Award
- RankNet Development Bursary
- Sharing Good Practice Bursary
- The Rank Memorial Award
- Rank Accelerator Grant
- Place Based Programmes
 - ✓ Hull Community Development Programme ('HCDP')
 - ✓ Dundee Community Development Programme ('DCDP')
 - ✓ Plymouth Rank Inclusive (Growth) Social Enterprise ('RISE')
 - ✓ Jaywick Community Forum

All the bits you need to know

I want to...

2. Use The Rank Foundation's logos on my website or publicity/marketing materials



If you wish to use any of our logos for your materials, please drop us a message at ranknet@rankfoundation.com and we can send a version with brand guidelines

All the bits you need to know

I want to...

3. Reference the Foundation in the media/via social media



@RankFoundation



@TheRankFoundation

www.rankfoundation.com